|  |
| --- |
| midterm |

|  |
| --- |
| **Question 1** |

Which of the following does NOT require an ending tag?

|  |  |  |  |
| --- | --- | --- | --- |
| Correct Response | |  |  | | --- | --- | | A) | <hr> | |
|  | |  |  | | --- | --- | | B) | <head> | |
|  | |  |  | | --- | --- | | C) | <title> | |
|  | |  |  | | --- | --- | | D) | <b> | |
| **Question 2** | |

The tag that appears after the <html> tag is \_\_\_\_\_.

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | <title> | |
| Correct Response | |  |  | | --- | --- | | B) | <head> | |
|  | |  |  | | --- | --- | | C) | <body> | |
|  | |  |  | | --- | --- | | D) | </body> | |
| **Question 3** | |

Which of the following represents the correct order of elements?

|  |  |  |  |
| --- | --- | --- | --- |
| Correct Response | |  |  | | --- | --- | | A) | <head>, <title>, <body> | |
|  | |  |  | | --- | --- | | B) | <head>, <body>, <title> | |
|  | |  |  | | --- | --- | | C) | <title>, <head>, <body> | |
|  | |  |  | | --- | --- | | D) | <body>, <head>, <title> | |
| **Question 4** | |

Which of the following is used to determine the HTML DTD with which the document complies?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | <!FRAMESET> | |
| Correct Response | |  |  | | --- | --- | | B) | <!DOCTYPE> | |
|  | |  |  | | --- | --- | | C) | <!TRANSITIONAL> | |
|  | |  |  | | --- | --- | | D) | <!STRICT> | |
| **Question 5** | |

To create separate paragraphs, the content for each paragraph must exist within its own \_\_\_\_\_.

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | <para>..</para> | |
|  | |  |  | | --- | --- | | B) | <paragraph>..</paragraph> | |
|  | |  |  | | --- | --- | | C) | <div>..</div> | |
| Correct Response | |  |  | | --- | --- | | D) | <p>..</p> | |
| **Question 6** | |

You are creating a Web site for the XYZ Company. What process would best ensure that the site contains accurate information, looks good, and works smoothly?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | Create pages, set up the basic structure, plan the site, publish the site | |
|  | |  |  | | --- | --- | | B) | Publish the site, create pages, test pages, modify pages | |
|  | |  |  | | --- | --- | | C) | Create pages, plan the site, modify pages, publish the site | |
| Correct Response | |  |  | | --- | --- | | D) | Plan the site, set up the basic structure, create pages, test pages, modify pages, publish the site | |
| **Question 7** | |

Heading \_\_\_\_ is the largest heading format size.

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | 0 | |
| Correct Response | |  |  | | --- | --- | | B) | 1 | |
|  | |  |  | | --- | --- | | C) | 5 | |
|  | |  |  | | --- | --- | | D) | 6 | |
| **Question 8** | |

\_\_\_\_ lists are bulleted lists of items that do not need to be placed in a specific order.

|  |  |  |  |
| --- | --- | --- | --- |
| Correct Response | |  |  | | --- | --- | | A) | Unordered | |
|  | |  |  | | --- | --- | | B) | Definition | |
|  | |  |  | | --- | --- | | C) | Ordered | |
|  | |  |  | | --- | --- | | D) | Common | |
| **Question 9** | |

The tags \_\_\_\_ surround each item in a list.

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | <item></item> | |
|  | |  |  | | --- | --- | | B) | <i></i> | |
| Correct Response | |  |  | | --- | --- | | C) | <li></li> | |
|  | |  |  | | --- | --- | | D) | <l></l> | |
| **Question 10** | |

http://northark.edu/client\_jobs/computer\_services.html  
Item \_\_\_\_ in the web site address points to the URL domain of the path.

|  |  |  |  |
| --- | --- | --- | --- |
| Incorrect Response | |  |  | | --- | --- | | A) | http:// | |
| Correct Answer | |  |  | | --- | --- | | B) | northark.edu | |
|  | |  |  | | --- | --- | | C) | client\_jobs | |
|  | |  |  | | --- | --- | | D) | computer\_services.html | |
| **Question 11** | |

http://northark.edu/client\_jobs/computer\_services.html  
Item \_\_\_\_ in the web site address above points to the filename of the path.

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | http:// | |
|  | |  |  | | --- | --- | | B) | northark.edu | |
|  | |  |  | | --- | --- | | C) | client\_jobs | |
| Correct Response | |  |  | | --- | --- | | D) | computer\_services.html | |
| **Question 12** | |

http://northark.edu/client\_jobs/computer\_services.html  
The web site address above illustrates a(n) \_\_\_\_ path.

|  |  |  |  |
| --- | --- | --- | --- |
| Correct Response | |  |  | | --- | --- | | A) | absolute | |
|  | |  |  | | --- | --- | | B) | relative | |
|  | |  |  | | --- | --- | | C) | root relative | |
|  | |  |  | | --- | --- | | D) | document-relative | |
| **Question 13** | |

The name of a named anchor is always preceded by a(n) \_\_\_\_ in the Link text box in the Property inspector.

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | asterisk (\*) | |
|  | |  |  | | --- | --- | | B) | ampersand (&) | |
| Correct Response | |  |  | | --- | --- | | C) | pound (#) sign | |
|  | |  |  | | --- | --- | | D) | percent (%) sign | |
| **Question 14** | |

The most common Access setting to connect to a remote site is \_\_\_\_.

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | Local/Network | |
| Correct Response | |  |  | | --- | --- | | B) | FTP | |
|  | |  |  | | --- | --- | | C) | WebDAV | |
|  | |  |  | | --- | --- | | D) | RDS | |
| **Question 15** | |

Which one would not be included as meta data criteria?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | description | |
| Incorrect Response | |  |  | | --- | --- | | B) | keywords | |
|  | |  |  | | --- | --- | | C) | page title | |
| Correct Answer | |  |  | | --- | --- | | D) | header | |
| **Question 16** | |

A site diagram is:

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | A written description of top-level pages | |
| Correct Answer | |  |  | | --- | --- | | B) | A blueprint showing the information hierarchy of the site. | |
| Incorrect Response | |  |  | | --- | --- | | C) | A simple page layout design of a web page | |
|  | |  |  | | --- | --- | | D) | A detailed specification document | |
| **Question 17** | |

You have been hired by an artist to create a website to promote their work. What should your first step on this project be?

|  |  |  |  |
| --- | --- | --- | --- |
| Correct Response | |  |  | | --- | --- | | A) | Interview the client to discover the purpose of the project, the target audience, goals, etc. | |
|  | |  |  | | --- | --- | | B) | Create a mock website for the client and get his or her feedback. | |
|  | |  |  | | --- | --- | | C) | Write a site specification document on your own and then present this to the client. | |
|  | |  |  | | --- | --- | | D) | None of the above. | |
| **Question 18** | |

A content Inventory would include all but which of the following kinds of items?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | The page title and URL | |
| Correct Answer | |  |  | | --- | --- | | B) | Site marketing strategies | |
|  | |  |  | | --- | --- | | C) | A short description of the information on the page | |
| Incorrect Response | |  |  | | --- | --- | | D) | When the page was created, date of last revision and when the next page review is due | |
| **Question 19** | |

Using web standards confers all of the following benefits but which one?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | Efficiency of code | |
| Correct Response | |  |  | | --- | --- | | B) | Content inventory management | |
|  | |  |  | | --- | --- | | C) | Accessibility | |
|  | |  |  | | --- | --- | | D) | Device compatibility | |
| **Question 20** | |

Always do your web development process in what order?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | Site design, Site definition and planning, Site construction, Site marketing, Information architecture,Tracking, evaluation, and maintenance | |
|  | |  |  | | --- | --- | | B) | Site marketing, Site design, Site definition and planning, Information architecture, Site construction, Tracking, evaluation, and maintenancee | |
| Correct Response | |  |  | | --- | --- | | C) | Site definition and planning, Information architecture, Site design, Site construction, Site marketing, Tracking, evaluation, and maintenance | |
|  | |  |  | | --- | --- | | D) | Information architecture, Site design, Site definition and planning, Site construction, Site marketing, Tracking, evaluation, and maintenance | |
| **Question 21** | |

What types of tools do the questions "What pages are viewed most? Where do people enter and leave the site? Which keywords are used to search the site?"

|  |  |  |  |
| --- | --- | --- | --- |
| Correct Response | |  |  | | --- | --- | | A) | Web Analytics | |
|  | |  |  | | --- | --- | | B) | Content Inventory | |
|  | |  |  | | --- | --- | | C) | Card Sort | |
|  | |  |  | | --- | --- | | D) | Proposed content outline | |
| **Question 22** | |

What is the correct syntax for sending an email to Ivy?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | mail:ivy@example.org | |
|  | |  |  | | --- | --- | | B) | email:ivy@example.org | |
| Correct Response | |  |  | | --- | --- | | C) | mailto:ivy@example.org | |
| **Question 23** | |

Which link takes you to this heading at the top of the page? <h1 id="top">Hello!</h1>

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | <a href="top.html"> | |
|  | |  |  | | --- | --- | | B) | <a href="id-top"> | |
| Correct Response | |  |  | | --- | --- | | C) | <a href="#top"> | |
| **Question 24** | |

Which element is used to create a numbered list?

|  |  |  |  |
| --- | --- | --- | --- |
| Correct Response | |  |  | | --- | --- | | A) | <ol> | |
|  | |  |  | | --- | --- | | B) | <ul> | |
|  | |  |  | | --- | --- | | C) | <dl> | |
| **Question 25** | |

What does the <ul> element create?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | A list with numbers | |
| Correct Response | |  |  | | --- | --- | | B) | A list with bullet points | |
|  | |  |  | | --- | --- | | C) | A list of destinations | |
| **Question 26** | |

What does the li in the <li> element stand for?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | List indentation | |
|  | |  |  | | --- | --- | | B) | Line item | |
| Correct Response | |  |  | | --- | --- | | C) | List item | |
| **Question 27** | |

What is the correct name used when one list sites inside another?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | A subindented-list | |
| Correct Response | |  |  | | --- | --- | | B) | A nested list | |
|  | |  |  | | --- | --- | | C) | It is not possible to do this | |
| **Question 28** | |

Tables are made up of cells or boxes. How are they drawn out?

|  |  |  |  |
| --- | --- | --- | --- |
| Correct Response | |  |  | | --- | --- | | A) | One row at a time | |
|  | |  |  | | --- | --- | | B) | One column at a time | |
|  | |  |  | | --- | --- | | C) | Either of the above | |
| **Question 29** | |

Which element is used to create a heading for a table row or column?

|  |  |  |  |
| --- | --- | --- | --- |
| Incorrect Response | |  |  | | --- | --- | | A) | <tr> | |
|  | |  |  | | --- | --- | | B) | <td> | |
| Correct Answer | |  |  | | --- | --- | | C) | <th> | |
| **Question 30** | |

What is the correct markup to make a table cell extend the width of two columns?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | <td span="2"> | |
| Correct Response | |  |  | | --- | --- | | B) | <td colspan="2"> | |
|  | |  |  | | --- | --- | | C) | <td rowspan="2"> | |
| **Question 31** | |

On a long table, which element can you use to contain the heading rows?

|  |  |  |  |
| --- | --- | --- | --- |
| Correct Response | |  |  | | --- | --- | | A) | <thead> | |
|  | |  |  | | --- | --- | | B) | <tbody> | |
|  | |  |  | | --- | --- | | C) | <tfoot> | |
| **Question 32** | |

What is the correct way to indicate an empty table heading?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | <th /> | |
| Correct Response | |  |  | | --- | --- | | B) | <th></th> | |
|  | |  |  | | --- | --- | | C) | Miss out the <th> element | |
| **Question 33** | |

A mature site diagram can show all of the elements except for which one?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | Directories and Folders | |
| Correct Response | |  |  | | --- | --- | | B) | Device compatibility | |
|  | |  |  | | --- | --- | | C) | Click depth | |
|  | |  |  | | --- | --- | | D) | Hierarchial and link relationships | |
| **Question 34** | |

Which element is used to create the superscript th on the date 4th September?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | <a> | |
|  | |  |  | | --- | --- | | B) | <sub> | |
| Correct Response | |  |  | | --- | --- | | C) | <sup> | |
| **Question 35** | |

If 5 spaces (the spacebar is hit 5 times) are left between two words inside the <p></p> in an html document, how many spaces will appear in the web browser?

|  |  |  |  |
| --- | --- | --- | --- |
| Correct Response | |  |  | | --- | --- | | A) | 1 | |
|  | |  |  | | --- | --- | | B) | 5 | |
|  | |  |  | | --- | --- | | C) | 6 | |
| **Question 36** | |

Which element is used to create a line break in the middle of a paragraph?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | <hr /> | |
| Correct Response | |  |  | | --- | --- | | B) | <br> | |
|  | |  |  | | --- | --- | | C) | <b> | |
| **Question 37** | |

Which element makes a word appear darker and more important?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | <br /> | |
| Correct Response | |  |  | | --- | --- | | B) | <strong> | |
|  | |  |  | | --- | --- | | C) | <em> | |
| **Question 38** | |

Which element indicates that a paragraph of text is a quote from another source?

|  |  |  |  |
| --- | --- | --- | --- |
| Correct Response | |  |  | | --- | --- | | A) | <blockquote> | |
|  | |  |  | | --- | --- | | B) | <source> | |
|  | |  |  | | --- | --- | | C) | <q> | |
| **Question 39** | |

Which tag would you use to reference a piece of work (such as a book or a film)?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | <ref> | |
|  | |  |  | | --- | --- | | B) | <citation> | |
| Correct Response | |  |  | | --- | --- | | C) | <cite> | |
| **Question 40** | |

Which element is used to strikethrough text?

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  | | --- | --- | | A) | <strikethrough> | |
| Correct Response | |  |  | | --- | --- | | B) | <s> | |
|  | |  |  | | --- | --- | | C) | <st> | |

s